



YOUTH DEVELOPMENT

WHALERS

CHILDCARE

VOLUNTEER

HEALTHY LIVING

FOR YOUTH DEVELOPMENT[®]
FOR HEALTHY LIVING
FOR SOCIAL RESPONSIBILITY

CONTINUING TO SERVE OUR COMMUNITY

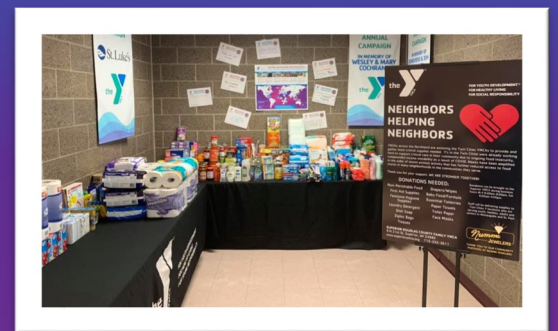
DIVERSITY & INCLUSION

SUPERIOR DOUGLAS COUNTY FAMILY YMCA
2020 ANNUAL REPORT



SOCIAL RESPONSIBILITY

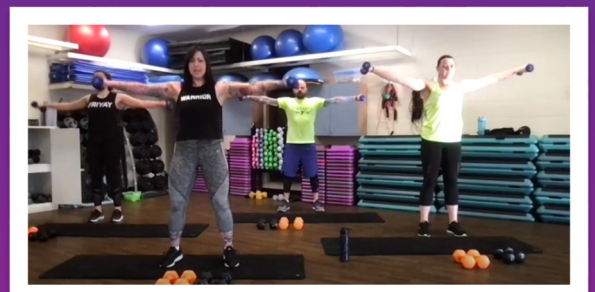
DAY CAMP



AQU

YOU

ACTIVE OLDER ADULTS



DIABETES PREVENTION

PERSONAL TRAINING

FROM OUR CVO & CEO

Dear Members & Friends,

As we reflect on 2020, we began the year with the great excitement of sustained growth as we continued to see record high membership and program participation. Then, the unexpected occurred, and we found ourselves in the most difficult position a service organization can face. Saying goodbye to our beloved members, program participants, community partners, and part time staff. Not knowing when we would see each other again was beyond difficult. While we closed our doors in many of the ways in which we traditionally serve, we never left. In fact, we did what the Y does best in pivoting to meet the most critical needs of the community. We quickly shifted from traditional Y programming to meeting the childcare needs of essential workers as well as serving healthy meals to children (provided by the Superior School District). Additionally, we offered virtual health and wellness opportunities to keep our mind, body, and spirit healthy at a critical time and provided wellness checks for seniors. Fortunately, our closure lasted only ten weeks and we continue to be overwhelmed and grateful for the support we received from members and our community during those difficult days and beyond. On June 1st 2020, we safely welcomed back members in a phased re-opening. Today, we look forward with hope and optimism about the bright future that lies ahead, not only for our Y but for our communities. We appreciate you being with us today as we celebrate all that we are grateful for in 2020.

Sincerely,

Lesla Radtke
CVO

Chris Stenberg
CEO

FINANCIAL STATEMENT

INCOME

Contributions	487,902
Membership dues	\$903,345
Program Fees	\$577,756
Scholarships	(\$90,045)
Sales of Supplies & Services	\$4,426
Support-United Way	\$5,259
Miscellaneous	\$44,648
Total Income	\$1,933,291

EXPENSES

Personnel	\$1,295,484
Facility & Equipment	\$210,486
Overhead	\$287,141
Program Costs	\$89,709
Miscellaneous	\$34,448
YMCA of the USA Support	\$25,736
Depreciation	\$23,250
Total Operating Expenses	\$1,966,254
Net Operating Profit (loss)	(\$32,963)
Capitalized Improvements	\$143,798

2020 BOARD OF DIRECTORS

John Arthur
Nate Cockerham
Jeff Cushman
Steve Glonchak
Natasha Kidd
Troy Lambert
Jeff Manion

Chad Matushak
Laurie Olson
Stanley Phillips
Harley Prell
Lesla Radtke
Tim Melby
Kathryn Guimond

2020 BOARD OF TRUSTEES

Bruce Thompson (Chair)
Jeff Cushman (Ex-Officio)
Chris Stenberg (Ex-Officio)
Troy Lambert
Aaron Lewis
Mark Sitek
Jeff Coenen (Secretary)
Anna Downs
Rich Reder

2020 OFFICERS

Lesla Radtke , CVO
Jeff Manion, Incoming CVO
Chad Matushak, Past CVO
Jeff Cushman, Treasurer

MANAGEMENT TEAM

Chris Stenberg
Jen Rosnau
April Warner
Jon Reimer
Kim Martin
Jess Melander
Michelle Starry
Shawn Pagnucci
Nicole Olson
Kennedy Davis
Casey Hugdahl

Cindie Olson
Sarah Elizabeth
Danielle Moder
Max Rubesch
John Furry
Kayla Anderson
Dolly Selbrede
Naomi Andrs
Rachel Eisenmann
Gloria Lundquist



Thank you to our 2020 Annual Support Campaign Contributors

Memory of Donald Wing Legacy
14 Foundation
AC Janitorial, LLC
Kenneth & Marianne Aker
Erin Anderson
Kayla & Matt Anderson
Anderson Creek Farm
Kait Andrs
Ken & Naomi Andrs
Rick & Diane Arnold
Jack & Carol Arthur
Bachand Group
Mike & Sandy Bailey
Barcodes Plus
Ceil Beattie
Tracy Bennett & Brad Owens
Susan Bentz
Lana & Jerry Broderson
Jemal & Amanda Broussard
Broussard's B-day Family Fund

Scott & Linda Bruce
Paul & Vikki Buckley
Donna Budnick
Lance & Carol Burger
Valerie Burke
Al Butterworth
Len & Peg Campbell
Jan Cannon
Susan Carlson
Devan Caya
Center for Muscle & Joint Therapy, Inc
Chippewa Valley Bank
Rachel Christy
David Cochrane
Memory of Wesley C. & Mary H. Cochrane
Jeff Coenen
Arliss Conner
Jeff & Candy Cushman
Karin Dahlberg
Shaiyanne Dahlberg

Dennis Dalbec
Laura Davis
Richard DeGolier
Thomas Despins
Tom & Anna Downs
Downs Funeral Home
Jeremy Dudek
Duluth Superior Community Foundation
Duluth Type & Business Furniture Co
Diane Dunder
Eddie's World Famous Ribs
Ronald Elfrink
Sarah Elizabeth
Enbridge Energy
Eric Engesser
Rachel Eisenmann
Joe & Rena Flaherty
Joan Flechsig
Pat & Lori Flynn
Jim Foust

Thank you to our 2020 Annual Support Campaign Contributors

Greg & Sheila Fox
Sig Freeman
Steven & Penny Fudally
Steve Glonchak
Martin Goldberg
Christine Good
Alaina Graves
Great Lakes Office Solutions
Debra Grimsrud
Cynthia Gronski
Kathryn Guimond
Mary Guimond
Janet & Gary Haack
Tom Haack
Ralph Hamann
Roni Hauser
Tammy Heikkinen
Ron Hendrickson
Thomas Henning
Bill & Sally Heytens
Ryleigh Hill
Holden Insurance Agency, Inc
John Horrigan
Jeff Huchel
Irene Hudacek
Bernie Hughes
Jesse Hurtig
Husky Energy Superior Refinery
International Materials, Inc
The Jamar Company
Jacqui & Bill Jelinek
Mary Jensen
Mark Jenson
Diane Johnson
James & Janet Johnson
Mary Johnson
Taylor Johnson
William & Kathy Kadlecek
Jill Keppers
Tim Kitter
Jennifer Kohn
Jean Larkee
Ryan Larsen
Lois Larson
David & Kathy Lehman
David & Amy Lemaster
Greg & Sue Leszczynski
Jason Liimatta
Kathy & Scott Limoseth
Barbara Lind
Pebbles & Birdie Lisak
Andy Lisak & Sara Dorfman
Josh & Gloria Lundquist
Bruce Lurye
Amanda Lyazghi
Barbara Manion
Jeff & Kalli Manion
John & Mary Jo Manion
Julie & Steve Markon
Kim Martin

Laurel & Ed Marvin
Matrix
Halie Matthias
Chad & Kristi Matushak
Laraine Matushak
Steve & Kathleen Matushak
Maureen May
Mediqwest Insurance
Jess Melander
Members Cooperative Credit Union
Mertz Rookey Insurance Agency
Dave & Jackie Minor
Moder Family
Betty Moe
Cheryl Mohn
Dolores Monberg
Andrea Moreau
Mary Mullozzi
John & Jan Murphy
National Bank of Commerce
Bob & Linda Nichols
Tom & Sue Nicodemus
North Shore Bank of Commerce
Northwest Outlet, Inc
Randi Nyholm
Don & Denese Odermann
Nicole Olson
Paul & Cindie Olson
Bruce Paulson
Ann Pellman
David Peterson
Jessica & Philip Peterson
Mark Peterson
Nancy Peterson
Chet & Sandy Petzold
Max Phillips
Jenny Pichler
William Platt
Patricia Ploetz
Satrina & Elliot Powers
Carolyn Pierce & Frog Prell
PS Advertising & Marketing
Tom Pukema
Mary Anne Quackenbush
Anthony Quinones
Lesa & Ray Radtke
Danielle Radzak
Kathy Rawn
Rich & Judy Reder
Jon & Heidi Reimer
Clint & Melissa Riedasch Family
William & Lynne Rogers
Max Rubesch
James Russ
Neil Sample
Sanco Supply, Inc
Steve & Mary Beth Santori
Phyllis Sayles
Patty & Jim Schafter
Jon & Judy Scheldroup

Craig Scherf
Karen Selby
Byron & Dolly Selebred
Roy Sharon
Tom & Ellen Simon
Zander Sislo
Mark & Kay Sitek
Christine Slocum
Julie Smith
Thomas & Jennifer Spang
Jim & Mary Spenningsby
William & Nairi Stack
Matt & Michelle Starry
Chris & Terra Stenberg
Miles & Kathy Stenberg
Jean Stensland
Cory Stenson
Jessica Stumpf
Superior Choice Credit Union
Superior Rotary Club
Superior Savings Bank
Ann Swanson
Ruby Swanson
Susan Swanson
Connie Taylor
Jesse & Brooke Taylor
Genevieve Teasley
Bernard Tomzak
TOPS WI #270
Julie Trevillion
Judd & Shawn Turner
David Waite
Gene & Janet Walroos
Chris, April & Makenzie Warner
Richard & Linda Warner
Cameron Wegner
Tiffany Willie
Eric Winterscheidt
Leonard Wisniewski
Tom & Georgette Wondolkowski
YMCA Foundation
Ryan & Donna Young
Doug & Anita Zychowski

**Thanks to all
contributors.**

**We raised
over
\$118,000
in 2020!**