



FOR YOUTH DEVELOPMENT®
FOR HEALTHY LIVING
FOR SOCIAL RESPONSIBILITY

2020 A YEAR IN REVIEW

SUPERIOR DOUGLAS COUNTY FAMILY YMCA



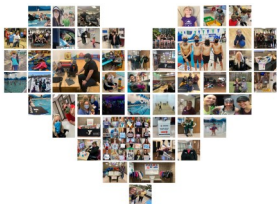
- Provided essential childcare throughout COVID
- Opened Lake Nebagamon day camp early to help families with childcare
- Supported virtual learning for children in our SACC program
- Collaborated with Superior School District to serve meals to childcare program participants

- Connected with our senior members through phone calls and emails
- Communicated up to date information on our phased reopening through emails, website and social media



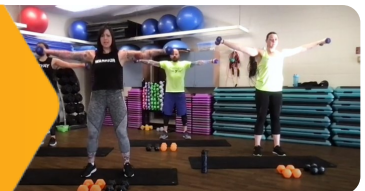
- Hosted several community drives including:
- Coats for Kids
 - Toys for Tots
 - Clothing Our Community
 - Local food drive
 - Back to School supplies
 - Red Cross blood drive
 - Essentia Health flu shot clinic
 - Socktober Sock Drive
 - Neighbors Helping Neighbors—collected/delivered hygiene and food items to Twin Cities Y locations who distributed to who those in need

- Adapted programming and implemented precautions to safely return to:
- Youth Fitness
 - Youth Sports
 - Swimming Lessons
 - Whalers Swim Team
 - Lake Nebagamon Day Camp



- Raised over \$100,000 through our Annual Support Campaign
- Collected over \$37,000 through our COVID Relief Fund
- Continued to offer financial assistance to enable more people to be involved at the Y through programming and membership

- Supported members and the community at home with:
- Virtual Fitness Classes
 - Virtual Swim Lessons
 - STRONG Challenge
 - Virtual National Diabetes Prevention Program classes
 - Mindfulness During Difficult Times webinar – UWS Pruitt Center



Increased our commitment to diversity, equity, and inclusion as we work towards becoming an anti-racist and multi-cultural organization that strengthens the foundations of our community