



FOR YOUTH DEVELOPMENT™
FOR HEALTHY LIVING
FOR SOCIAL RESPONSIBILITY

GOVERNING BOARD APPLICATION

Superior Douglas County Family YMCA



The Y: We're for youth development, healthy living, and social responsibility.

GOVERNING BOARD APPLICATION

Hello,

You have received this board application because you have expressed interest, or you have been identified as someone in our community that we would like to explore for a potential new board member position.

We hope you will take this opportunity to learn more about the Y, the Y's mission, and the responsibilities of the governing board. We believe as you further explore the Y the more you would love to partner with our organization in its areas of focus of youth development, healthy living and social responsibility.

This application is just the beginning of the process in becoming a new board member. Facility tours, board approval and orientation are also steps of the process. Ensuring that the Y is a good fit for you and you for us is crucial in quality board development and the overall success of our organization.

Should you determine that you have an interest in exploring a board position with the Y please complete this application and return to Chris Stenberg, CEO, 9 N 21st Street, Superior, WI 54880. If you have any question, do not hesitate to call (715)392-5611.

Thank you for your interest in a potential Governing Board position with our YMCA!



The Y: We're for youth development, healthy living, and social responsibility.

About the Y

The Y is the leading nonprofit committed to strengthening communities through youth development, healthy living and social responsibility.

Our Cause Defines Us

We know that lasting personal and social change comes about when we all work together. That's why, at the Y, strengthening community is our cause. Every day, we work side-by-side with our neighbors to make sure that everyone, regardless of age, income or background, has the opportunity to learn, grow and thrive.



Strengthening Community

With a focus on youth development, healthy living and social responsibility, the Y works to nurture the potential of children and teens, improve the community's health and well-being, and give back and support our neighbors.

At the Y, no child, family or adult is turned away due to inability to pay. We recognize that for communities to succeed, everyone must be given the opportunity to be healthy, confident, connected and secure.

Superior Douglas County Family YMCA provides scholarships for programs and memberships to children and families in our community. The Y is a unique nonprofit that offers subsidies to those in need, ensuring that our programs and services are available to all.

How We Do It

There is no other nonprofit quite like the Y. That's because in 10,000 neighborhoods across the nation, we have the presence and partnerships to not just promise, but to deliver, lasting personal and social change.

- The Y is community centered. For nearly 160 years, we've been listening and responding to our communities.
- The Y brings people together. We connect people of all ages and backgrounds to bridge the gaps in community needs.
- The Y nurtures potential. We believe that everyone should have the opportunity to learn, grow and thrive.
- The Y has local presence and national reach. We mobilize local communities to effect lasting, meaningful change.



The Y

"The Y, the oldest and largest social institution in the United States, has touched the lives of virtually all Americans. It gave the country basketball and volleyball, its best known popular contributions. But it also pioneered camping, public libraries, night schools and teaching English as a second language. The Y has provided war relief since the Civil War, and served immigrants and refugees from countries around the world. It has fostered understanding and cooperation within Christianity and among the world's major faiths. It has summoned the strengths of association to make communities stronger. The Y has probably touched more lives in America than any other volunteer or social institution."

Andrea Hinding, Professor, University of Minnesota

What Does The YMCA Stand For?

In the beginning, back in 1844, young men drawn to London for jobs in factories lived in squalid and unsafe conditions. Street life offered only taverns and brothels. A 23-year-old clerk named George Williams thought to improve the lives of young workers by offering a place for prayer, bible study, mutual support and group residence. The now famous initials stood for:

Young Men's Christian Association

The Y idea, which began among evangelicals, was unusual because it crossed the rigid lines that separated all the different churches and social classes in England in those days. This openness was a trait that would lead eventually to including in Ys all men, women and children, regardless of race, religion, financial circumstances or nationality.

So, we're not just for the Young, not just for Men, and not just for Christians any more. But we're still an Association – a community within a community – working to meet social, physical and spiritual needs for the greater good of all.

Because we welcome everyone, because we share what we have by offering financial assistance to those who cannot otherwise afford our programs and memberships, because we promote the core values of Caring, Honesty, Respect and Responsibility, and because we strive to engage and improve the spirit, mind and body, we state as our Mission:

To put Christian principles into practice through programs that build healthy spirit, mind, and body for all.



The Y: We're for youth development, healthy living, and social responsibility.

Superior YMCA

Superior Douglas County Family YMCA was chartered in 1913, spearheaded by a group of dedicated citizens who believed in the values promoted by the Y and wanted to make a positive difference in the community. As our mission to increase our service coverage to neighboring counties developed, we have continued to grow and collaborate with schools, government agencies and a variety of nonprofit organizations.

Superior Douglas County Family YMCA

9 North 21st Street

Superior, WI 54880

superiorymca.org

Serving Hundreds each day

Hundreds of youth and adults into the Superior Douglas County Family YMCA facilities on a daily basis seeking support and services in order to improve their quality of life. We are proud to be a great community resource that helps families creatively spend time together; individuals maintain healthier lifestyles; and give children and teens positive experience and memories that will last a lifetime.

Youth Development Programs

- Summer Day Camp
- Youth Sports
- Swimming Lessons
- Classes
- Swim Team
- Parent's Night Out
- Kid's Club
- Before School Care
- School Days Out



Healthy Living Programs

- Personal Training
- Fitness Assessment
- Fitness Orientations
- Group Exercise
 - Yoga
 - Boot Camp
 - Zumba
- Cardio Machines
- Treadmills
- Free Weights
- Circuit Training
- Sauna
- Active Older Adults
- Silver Sneakers
- Racquetball Court
- Water Aerobics
- Lap Swimming
- Special Events



Social Responsibility Programs

- Conference Facility
- Birthday Rentals
- Volunteer Opportunities
- Active Older Adults
- Silver Sneakers
- Stone Soup
- Community Gathering Locations
- Lifeguard Certification
- CPR/AED/First Aid
- Operation Christmas Child
- Seniors Potluck
- Scholarships
- Health Fairs

Governing Board Member Responsibilities

Time Commitment

The Board meeting schedule is set for the year by the annual meeting. Meetings typically last no longer than 60 minutes. The meetings have traditionally been on Wednesdays at noon, but this could vary based on schedules. In addition each board member is expected to serve on a committee or task force that would generally meet monthly for an hour. Board members are also asked to attend special events throughout the year.

Typical Board Member Responsibilities

Ensure effective planning. Boards must actively participate in an overall strategic planning process and assist in implementing and monitoring the plan's goals.

Ensure adequate financial resources. One of the board's foremost responsibilities is to secure adequate on-going financial resources for the organization to fulfill its mission.

Protect assets and provide proper financial oversight. The board must assist in developing the annual budget and ensuring that proper financial controls are in place.

Enhance the organization's public standing. The board should clearly articulate the organization's mission, accomplishments, and goals to the public and garner support from the community.

Build a competent board. All boards have a responsibility to articulate prerequisites for candidates, orient new members, and periodically and comprehensively evaluate their own performance.

Hire, support and evaluate the chief executive. The board should ensure that the chief executive has the moral and professional support they need to further the goals of the organization.

Ensure legal and ethical integrity. The board is ultimately responsible for adherence to legal standards and ethical norms.



In partnering with the Y as a governing board member, you can feel confident your contribution will make a meaningful, lasting impact on our community and in the individual lives of many.

Board Legal Duties

Duty of Care requires leaders to use reasonable care and good judgment in making their decisions on behalf of the interest of the organization.

Duty of Loyalty requires leaders to be faithful to the organization, avoiding conflicts of interest.

Duty of Obedience requires leaders to comply with governing documents (i.e. Bylaws, policies, etc.).

The Y enjoys a rich and storied history, dating back over a century and a half, with a tradition of bettering every community it serves. The Y is the premier nonprofit board in which to serve in our area. The Y is the place to serve.

A successful governing board is achieved by attracting successful and quality business and community leaders? Do you see yourself in this positive image? If so, we might have the right seat for you!

WHY SERVE?

HAVE AN IMMEDIATE AND LASTING IMPACT

GAIN EXPERTISE ON COMPLEX ISSUES

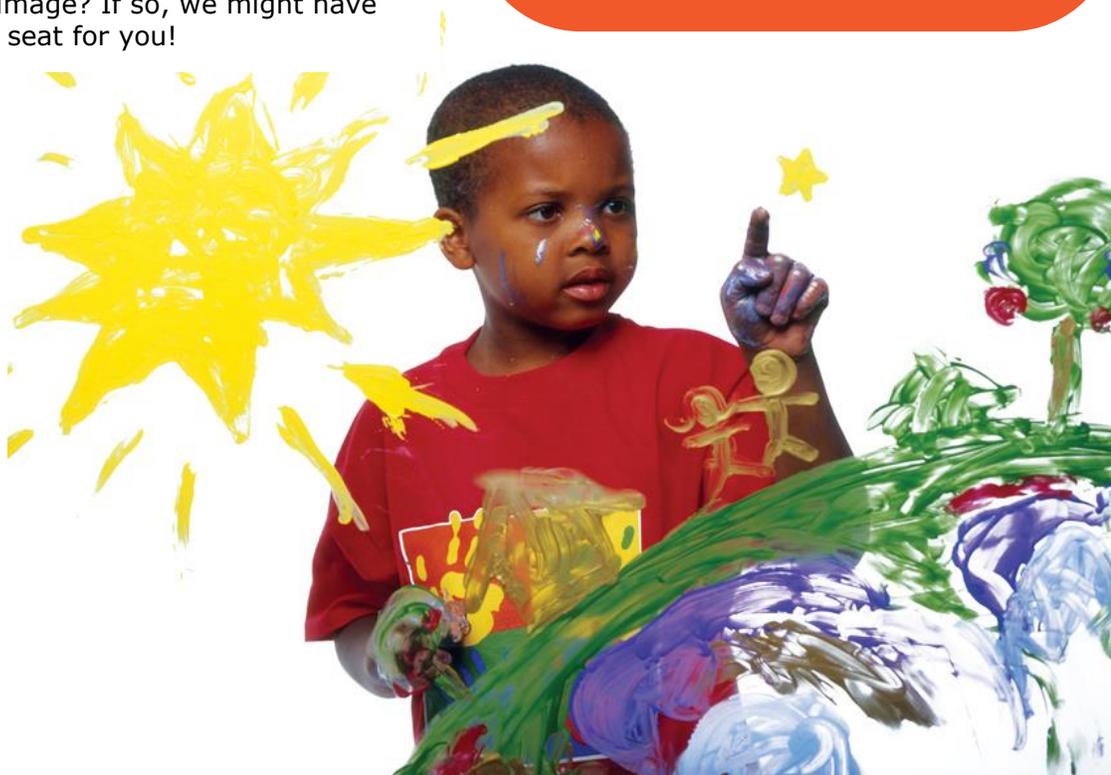
BUILD VALUABLE NETWORKS AND RELATIONSHIPS

GROW AS A LEADER THE ONLY WAY YOU CAN – THROUGH EXPERIENCE

COMMUNITY RECOGNITION

CHANNEL CREATIVE ENERGY

THE NEED IS GREAT, IF NOT YOU, WHO?



Governing Board Member Application and Questionnaire

Please complete entire form and submit to:

Chris Stenberg, CEO, 9 N 21st Street, Superior, WI 54880

Personal			
First	MI	Last	
Address			
Home Phone	Work Phone	Cell Phone	E-mail
Employer			Title
Employer Address			
Type of business or organization			
Have you ever been convicted, plead guilty or plead no contest to a crime? (If yes please explain).			

Education	
Institution	Degree and Major
Institution	Degree and Major

GOVERNING BOARD APPLICATION

Please list your past and present memberships on boards, committees and organizations: (business, civic, community, fraternal, political, professional, recreational, religious and social).		
Organization	Role/Title	Date of Service
Organization	Role/Title	Date of Service
Organization	Role/Title	Date of Service
Organization	Role/Title	Date of Service
Organization	Role/Title	Date of Service
Please list notable achievements in your service to above organizations:		
Please describe your other volunteer experience:		
Please list any fundraising experience (if applicable):		

GOVERNING BOARD APPLICATION

Fundraising at the Y is an integral part to the success of carrying out our mission. There is an Annual Support Campaign (formerly Strong Kids) and periodically other campaigns as driven by the long range strategic plan. Board Members play a key role. How do you feel you could contribute to the Y's fundraising needs?

What is your experience with the Y? Your Y story?

Who recommended you for a Y board position? Who else do you know on the Y board?

Why are you interested in serving as a Y board member?

GOVERNING BOARD APPLICATION

Please mark the skills and/or interest you bring to our board:				
	Reading Financials		Business Management	Accounting
	Human Resources		Fundraising	Grant Writing
	Administration		Outreach/Advocacy	Nonprofit Experience
	Community Service		Leadership Development	Law/Legal Issues
	Policy Development		Real Estate	Banking
	Program Evaluation		Information Technology	Web Design
	Public Relations		Strategic Planning	Event Planning
	Campaign Planning		Education/Instruction	Medical/Healthcare
	Membership Growth		Marketing/Social Media	Child Development
Other unique talents or skill sets you bring as a board member?				

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Please list three references:		
Name	Relationship	Phone Number
Name	Relationship	Phone Number
Name	Relationship	Phone Number

Board Members Expectations

To help the Y be successful and to be a valued board member, I will keep the following as my expectations:

I am responsible for the stability and development of the Superior Douglas County Family YMCA. As a member of the Governing Board, I pledge to help carry out the mission of the Association.

I am responsible to review, approve, and monitor the annual budget.

I am responsible to take an active role in fundraising for the organization. Along with my other board members accept the responsibility of meeting the annual campaign goal as established in the budget.

I agree to give financially to the annual support campaign.

I understand that board service will involve a commitment of my personal time, talent and energy.

I will be active on one or more committees.

I understand that my attendance at board and committee meetings is crucial to the progress of the Y and will commit to be present as much as possible.

I understand that the day to day operation of the Y is the responsibility of the staff.

I agree to keep confidential any sensitive information shared at board or committee meetings, or in conversations with staff or other board members.

As a member of the board, I pledge to carry out this agreement to the best of my ability and to trust and encourage my fellow board members to do likewise.

Y Staff Support to the Board

Y staff will provide me with appropriate financial information that allows me to make sound fiscal decisions which ensures the association's financial health.

Y staff will provide statistical and analytical reports on the membership, programs and services of the Y to aid board members in making informed policy decisions.

These responsibilities I accept in good faith as a member of the Superior Douglas County Family Governing Board.

Board Member Signature

Date